

MODULE 1

SOUL-CENTERED VISION



LAUNCH YOUR CALLING

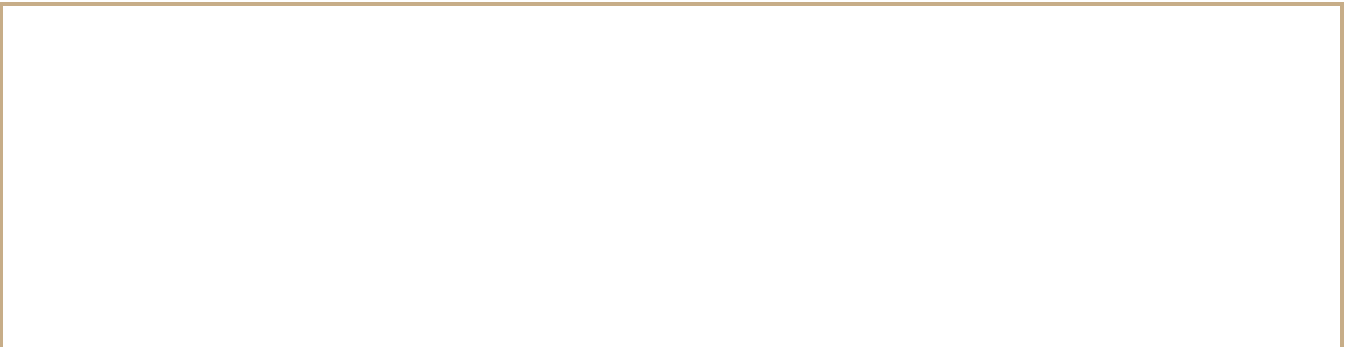
BRING YOUR LIFE'S WORK ONLINE
TO SERVE BIGGER

LESSON 1: SOUL-CENTERED GOALS

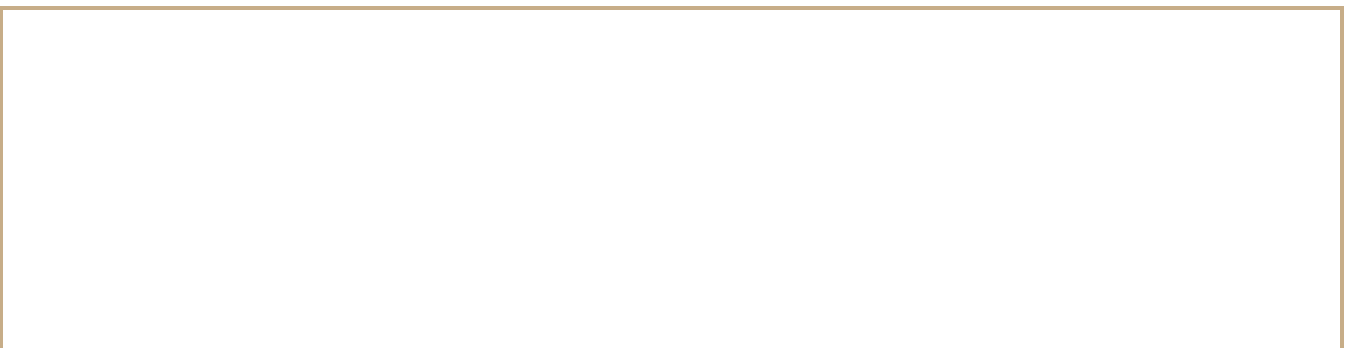
1. Feel into the vision. What do you want to create?



2. Consider which launch model you want to use. Which one is most aligned with your existing business?



3. Assess and begin tracking! Do you need to get started with Facebook or Instagram? What is your current list size and following?

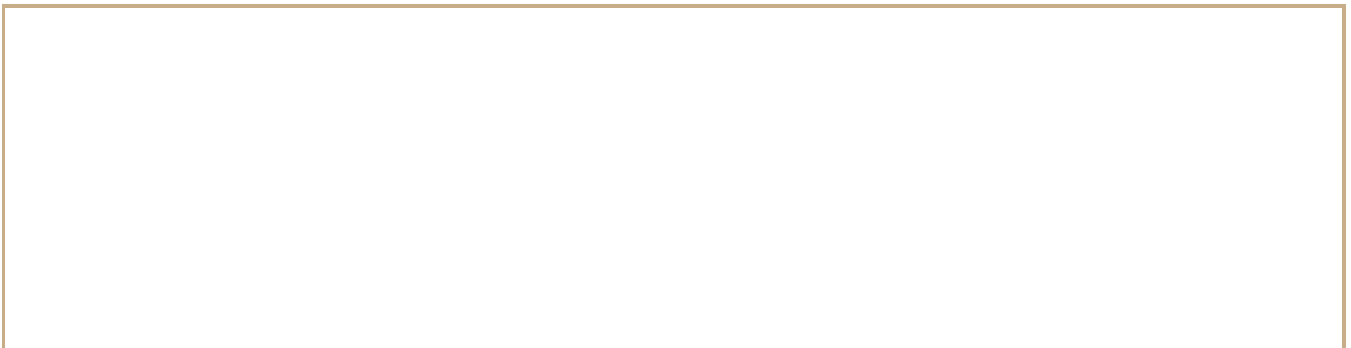


LESSON 2: FEAR

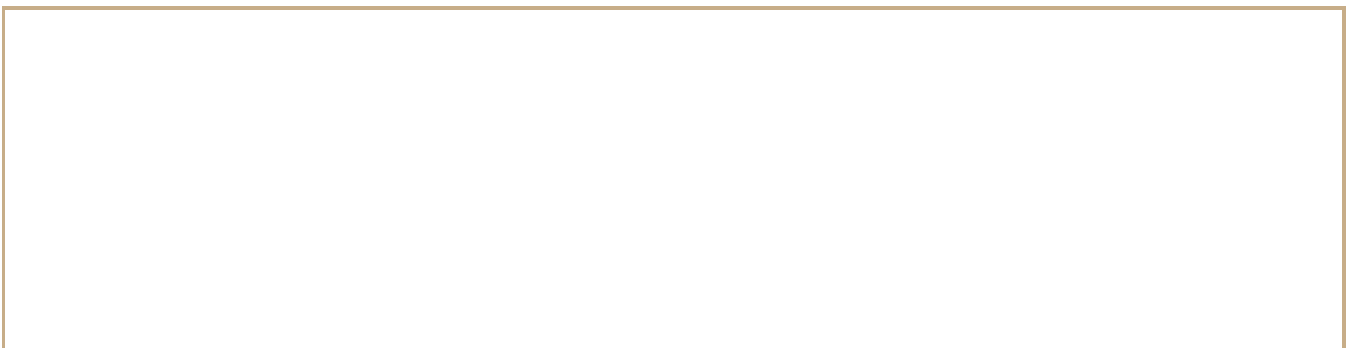
1. Note your common fears and resistances that come up for you when you take on expansion.



2. Be prepared for these fears to show up as you move into building your online education platform. Note some strategies below of how you will tackle each fear that you mentioned above.



3. Are you willing to slow down and recognize how your fears show up when you move into growth?

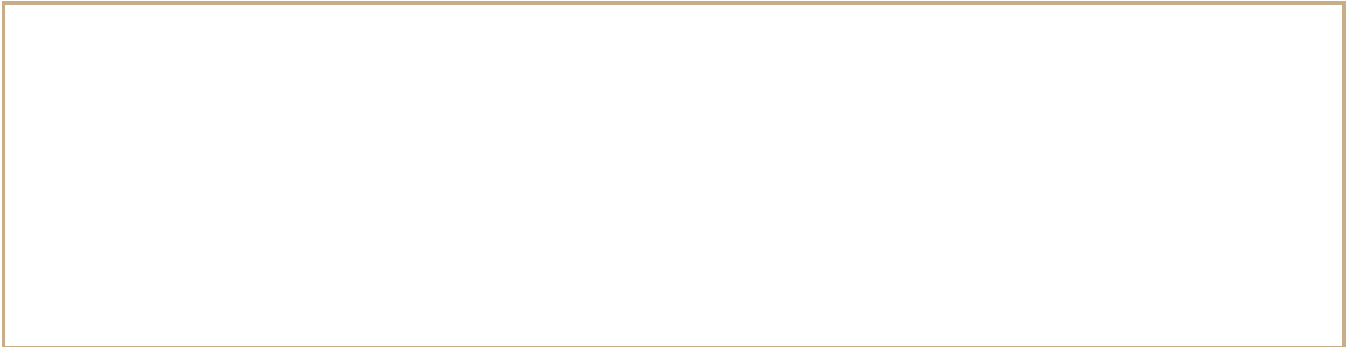


LESSON 3: MODELS FOR GROWTH

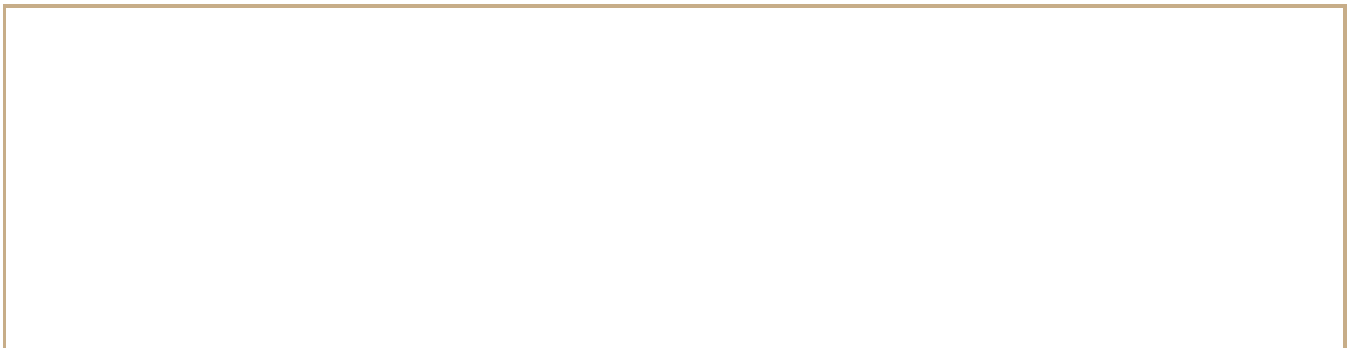
1. Now that you have explored the online models more in depth, choose one.



2. If you have questions about if a launch model is right for you, write it down and then share in our Facebook community.



3. Which offer/program/training are you going to launch?



LESSON 4: YOUR LAUNCH MODEL

1. After reviewing my transformation model, does it give you ideas about what you want your program to look and feel like? Write down all of the words that come to mind to describe your program.

2. Go through the Big Idea exercise.

What is your wisdom/training?

What does your tribe need?

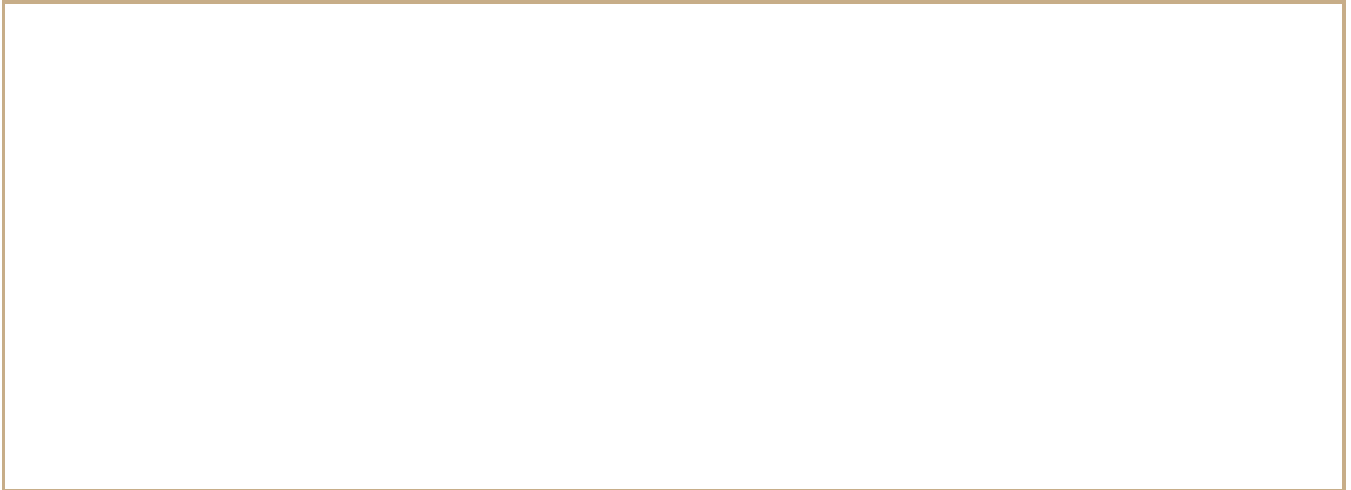
Who do you want to serve?

3. What do you want to launch in the next 90 days?

LESSON 5: FOUNDATIONS

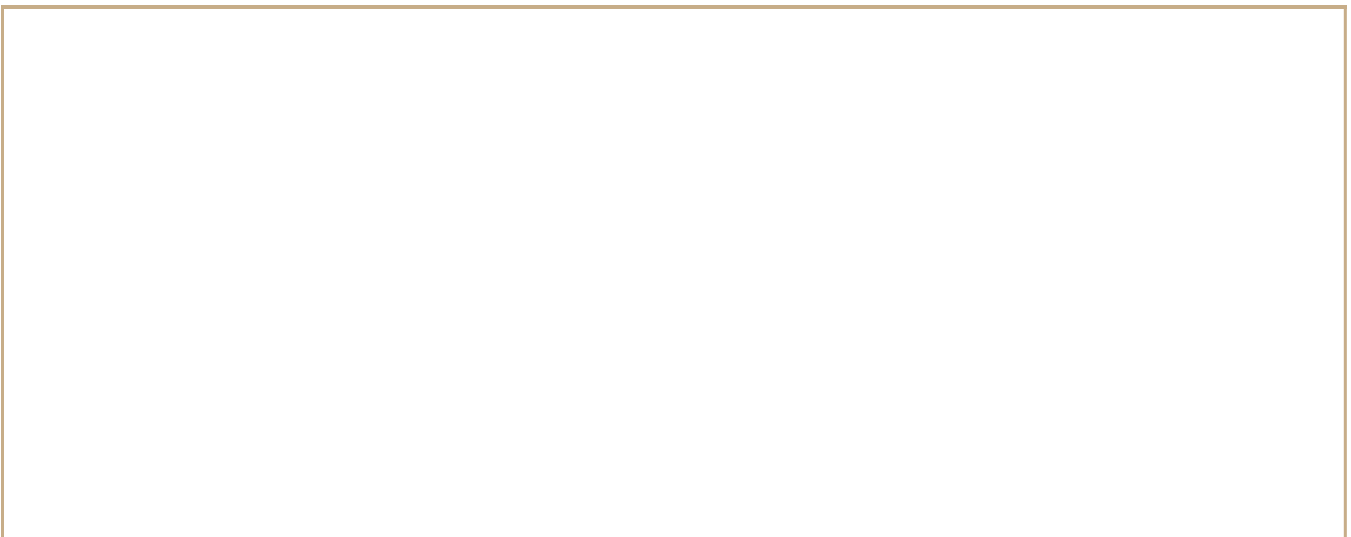
1. Which foundation elements will you get started on?

List each one and the 2-3 steps you will take to implement.



2. Think about your ideal student/client. Who do you love to work with?

Gather information about what motivates them to buy. Now go through the Big Idea exercise from their perspective. This will validate your plan.





The greatest danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it..



MICHELANGELO



with gratitude