

Accepting PayPal Payments Through Leadpages

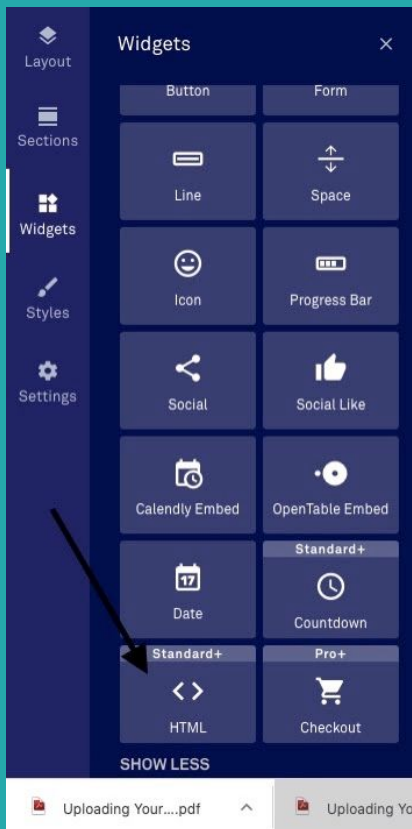
Leadpages doesn't have an official integration with PayPal, but there are a few ways you can use PayPal with your pages.

Step 1: Create a PayPal Button

- To collect payments, you'll need a "Buy Now" button from PayPal. Learn how to create one in their guide here: [Create a buy now button](#)

Step 2: Add Your Button to a "Drag and Drop" Page

- Copy your button's HTML code according to PayPal's guide located here: [Copy + paste button code](#)
- Add an HTML widget to your page and paste the code from PayPal. Make sure to **SAVE** the HTML before you publish or update your page.



- Next you will want to **TEST** your HTML. There are two ways to do this
 - You can follow this guide from PayPal: [Click here](#)

- Or you can use your button as a customer would and after issue yourself a refund.

Using PayPal Auto Return to Track Conversions

You can configure your checkout settings to direct anyone who purchases back to your site or to a custom URL. It's also possible to return customers to a specific URL for individual transactions.

You can learn more about setting up auto return here: [Auto Return the Buyer to Your Website](#)

If you do set up auto return, you can use a custom Leadpage as a thank you/confirmation page.

We recommend using a unique page for this purpose—one that you don't use for anything else. That way, its unique views can be used to estimate how many conversions you have on your purchase page.

This flow is sometimes referred to as a conversion goal. You can learn more about it here: [About Conversion Goals](#)