

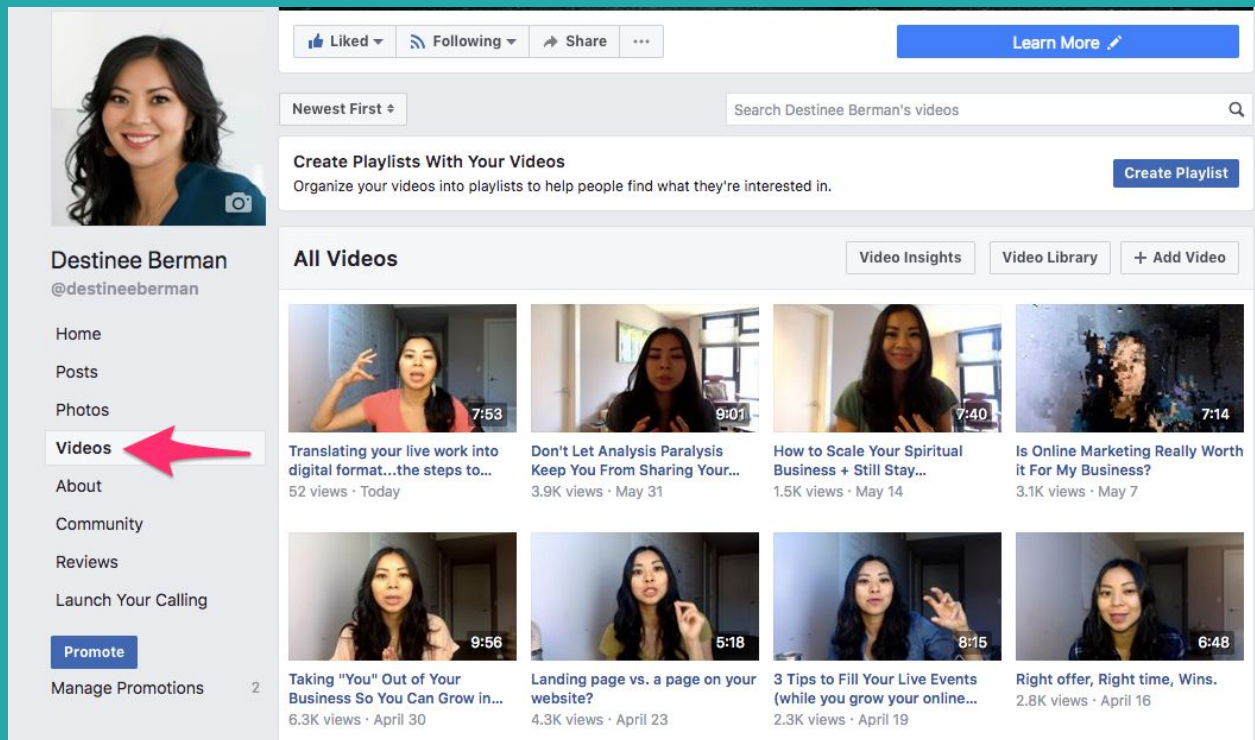
How to Add Captions to Videos on Facebook

Why add captions to your Facebook videos?

Simply put, 85% of Facebook videos are watched on mute for a number of reasons. If your videos are missing captions, a huge percentage of your audience is missing out on your message.

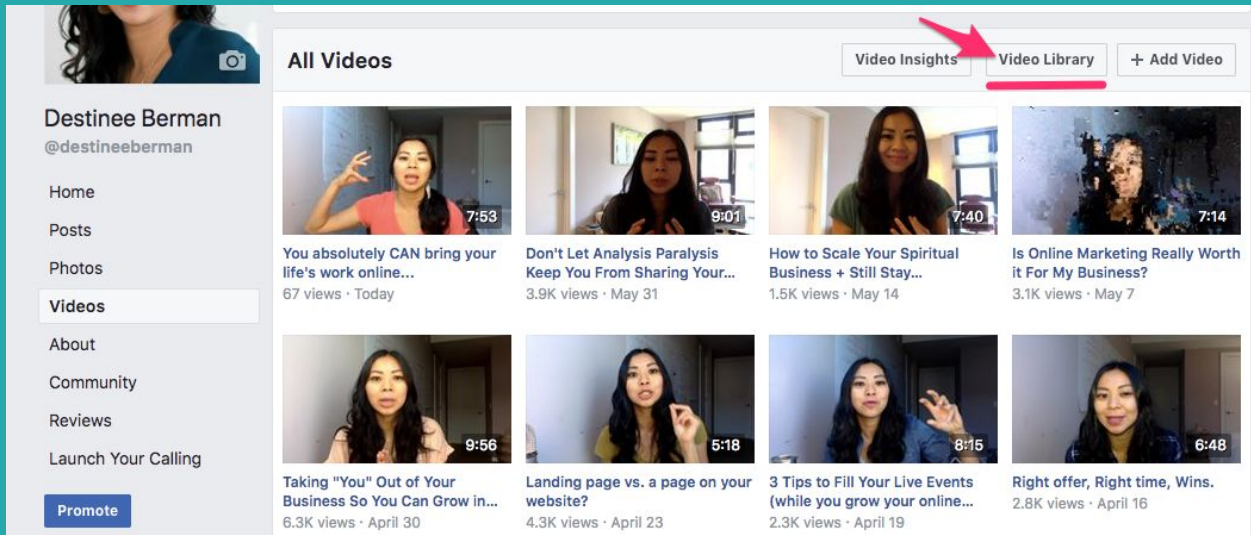
Follow these steps to add + edit captions on your Facebook video:

Click on “Videos” in the left side menu.

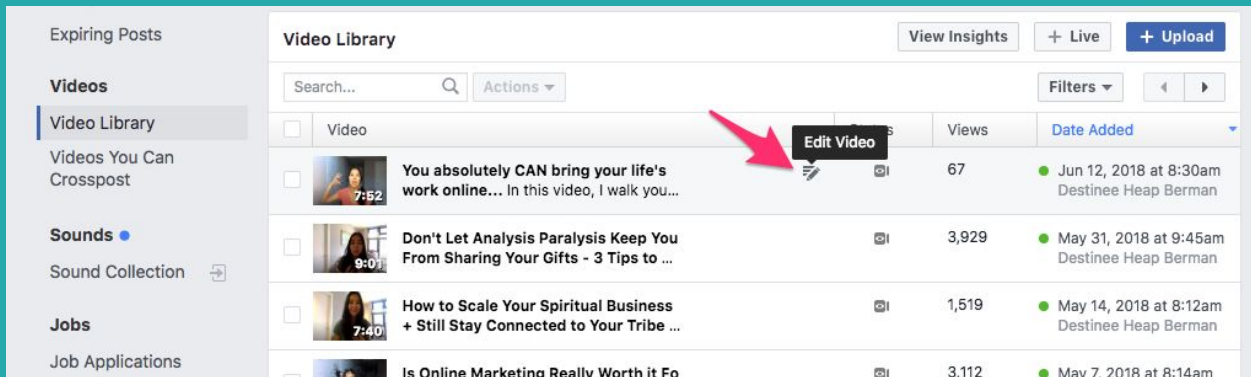


The screenshot shows the Facebook profile page for Destinee Berman (@destineeberman). The left-hand navigation menu includes options like Home, Posts, Photos, Videos, About, Community, Reviews, Launch Your Calling, Promote, and Manage Promotions. A red arrow points to the 'Videos' option. The main content area displays a grid of video thumbnails with titles, view counts, and dates. The video titles include 'Translating your live work into digital format...the steps to...', 'Don't Let Analysis Paralysis Keep You From Sharing Your...', 'How to Scale Your Spiritual Business + Still Stay...', 'Is Online Marketing Really Worth it For My Business?', 'Taking "You" Out of Your Business So You Can Grow in...', 'Landing page vs. a page on your website?', '3 Tips to Fill Your Live Events (while you grow your online...', and 'Right offer, Right time, Wins.'.

Then click on “Video Library”

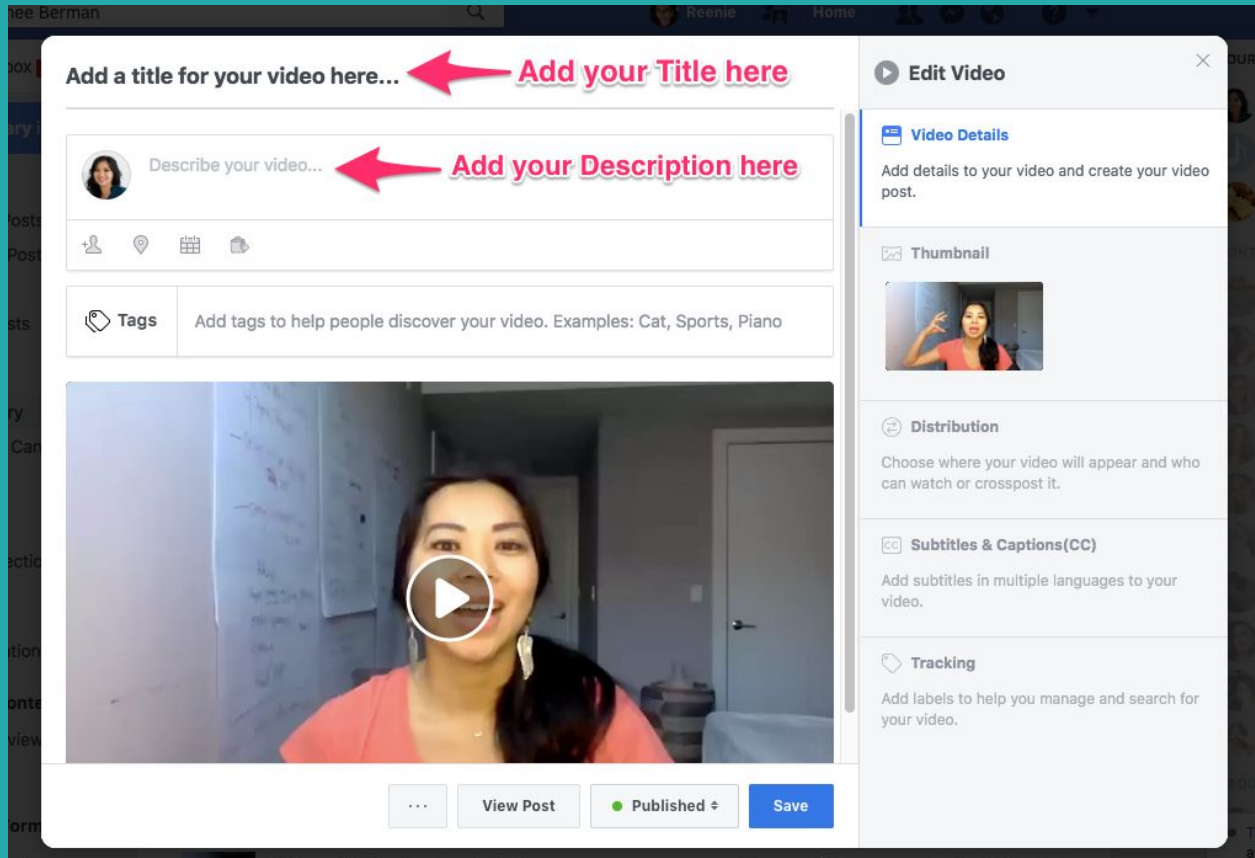


Find the video you'd like to add captions to, hover over it until you see the “Edit Video” pencil icon appear, then click to edit video.




In this window, you'll want to:


- 1) Add a Title
- 2) Add a Description w/ CTA (link to waitlist or sales page, ask a question to your viewers with "Let me know in the comments" for ex., or simply ask your views to like, share +/or comment.)
- 3) Don't forget to click "Save."



You can now click on “Subtitles & Captions(CC)”:

You absolutely CAN bring your life's work online...


 In this video, I walk you through the steps to take to reduce overwhelm and break free from the mental story of "this can't be done." Translating your life's work into a digital format IS doable and I'm here to tell you "YOU CAN DO IT" and also share some steps to get you started.
>>>
What kind of launch feels right for you and your business? Or if you've already launched, how do you plan to grow your next launch? Let me know in the comments. I'd love to hear from you.



Tags Add tags to help people discover your video. Examples: Cat, Sports, Piano

Click here to add + edit your Captions →

Edit Video

- Video Details**
Add details to your video and create your video post.
- Thumbnail**

- Distribution**
Choose where your video will appear and who can watch or crosspost it.
- Subtitles & Captions(CC)**
Add subtitles in multiple languages to your video.
- Tracking**
Add labels to help you manage and search for your video.

... View Post Published Save

Before editing your captions, complete the following sections:

Video Language: Select English

The screenshot shows the Facebook video editing interface. The main content area is titled "You absolutely CAN bring your life's work online...". On the left, there are sections for "Video Language", "Add More Captions", "Captions Added", and "Default Language". The "Video Language" section is highlighted with a red underline and a red arrow pointing to a dropdown menu. The dropdown menu is open, showing a list of languages: Afrikaans, Akan, Albanian, Amharic, Arabic, Armenian, Assamese, and Aymara. The "Afrikaans" option is selected and highlighted in blue. On the right, there is a sidebar titled "Edit Video" with sections for "Video Details", "Thumbnail", "Distribution", "Subtitles & Captions(CC)", and "Tracking". At the bottom of the main content area, there are buttons for "View Post", "Published", and "Save".

Captions Added: Make sure that “English: Auto-Generated” is checked (check mark will be orange).

The screenshot shows the Facebook video editing interface. On the left, under the heading "You absolutely CAN bring your life's work online...", there are several sections:

- Video Language:** A dropdown menu set to "Aa English".
- Add More Captions:** Buttons for "Write" and "Upload".
- Captions Added:** A section with a red underline and a red arrow pointing to a list item "English:Auto-Generated" which has an orange checkmark.
- Default Language:** A dropdown menu set to "Choose language".

 On the right, the "Edit Video" sidebar includes sections for "Video Details", "Thumbnail" (with a video thumbnail image), "Distribution", "Subtitles & Captions(CC)", and "Tracking". At the bottom, there are buttons for "View Post", "Published" (with a green dot), and "Save".

Default Language: Select English from drop-down

This close-up shows the "Default Language" section. The text reads: "Default Language. If the user's preferred caption language isn't available, captions in this language will be used instead." Below this text is a dropdown menu that is currently open, showing "Choose language" at the top and "English (US)" as the selected option.

Finally, click on the pencil icon to start editing your auto-generated captions:

The screenshot displays the Facebook video editing interface. The main content area is titled "You absolutely CAN bring your life's work online...". It features several sections: "Video Language" with a dropdown menu set to "Aa English"; "Add More Captions" with "Write" and "Upload" buttons; "Captions Added" showing a single entry "English:Auto-Generated" with a pencil icon for editing and a close button; and "Default Language" set to "English (US)". A red arrow points to the pencil icon, with a red text overlay that reads "Click on pencil to start editing your auto-generated captions". The right sidebar contains "Edit Video" options: "Video Details", "Thumbnail" (with a video preview), "Distribution", "Subtitles & Captions(CC)", and "Tracking". At the bottom, there are buttons for "View Post", "Published" (with a green dot), and "Save".

You will now see that Facebook has auto-generated captions and added them to your video, but you will need to go through each line to correct errors (there will be errors - Facebook's auto-generator is not perfect as of yet :-)

Make your edits line-by-line here. Type right into each line of text directly. Facebook will automatically pause the video once you start typing.

The screenshot shows the Facebook video captioning interface. On the left, a video player displays a woman speaking. A red arrow points to the caption text "program and adding an online component." The interface includes a timeline, a text input field with "know", and a "Save Draft" button.

Start Time	End Time	Caption Text
07:34.320	07:37.020	program and adding an online component.
07:37.020	07:40.100	Love to hear the nature of your work and the
07:40.100	07:43.140	initial program that you're looking to launch
07:43.140	07:45.820	this first time so I look forward to
07:45.820	07:47.960	hearing from you and I'll see you again soon.
07:47.960	07:50.980	By now.

Make sure you click “Save Draft” so that all of your edits are saved.

Do a final check to make sure you’ve:

1. Added a Title
2. Selected your Video Language (English)
3. Checked off “English: Auto-Generated”
4. Selected your Default Language (English)

Click “Save”.

The screenshot displays the Facebook video editing interface. The main content area is titled "You absolutely CAN bring your life's work online...". It features several sections for caption management:

- Video Language:** A dropdown menu set to "Aa English".
- Add More Captions:** Includes "Write" and "Upload" buttons.
- Captions Added:** Shows a list with one entry: "English:Auto-Generated" with edit and delete icons.
- Default Language:** A dropdown menu set to "English".

At the bottom of the main area are buttons for "...", "View Post", "Published" (with a green dot), and "Save".

The right sidebar is titled "Edit Video" and contains the following sections:

- Video Details:** "Add details to your video and create your video post."
- Thumbnail:** A video thumbnail showing a woman in a red top.
- Distribution:** "Choose where your video will appear and who can watch or crosspost it."
- Subtitles & Captions(CC):** "Add subtitles in multiple languages to your video."
- Tracking:** "Add labels to help you manage and search for your video."

If you've added all of the above (including your video Description in an earlier step) then you can go back in your Video Library, click on the video you edited and you should see it all there (Title, Description + edited Captions).

Congrats!! You've just added captions to your Facebook Live video.