



# POST LAUNCH

## LESSON THREE - WHAT'S NEXT

# You Did It!

- Take it in! Soak in your success. Whether it was 5 or 500 enrollments, it's now become a reality.
- Honoring yourself for making this a LIVED experience.
- Be kind to yourself. Launches are hard. But you WILL see results and you WILL expand.



# Self-Care



- Keep yourself and your business a priority.
- As women, we tend to focus on everything else and forget about ourselves.
- Make sure to go back to your self-care practices.
- In the face of cart, we can lose sight of ourselves. It's okay, just make sure to refocus.

# Holistic Business Strategy

- Look at your business as a whole. Not just this launch but a 12 month ROI.
- Ride the momentum and leverage every opportunity.
- Always be open to adapting and changing.



# What's Next



- Stay on course if you are offering upsells and cross sells.
- Focus on growing your email list and keep with nurturing. 1-2 weeks break is fine, but please get back to it as soon as possible.
- Focus on refining your live webinars and email marketing.
- Keep learning and keep moving forward.



Celebrate!