NAIL YOUR TOPIC

MODULE ONE WORKSHEET

YOUR FLAGSHIP OFFERING	WHAT IS IT CURRENTLY CALLED?	
	WHAT MAKES IT DIFFERENT/UNIQUE?	TOPIC ONE:
	WHAT IS THE CORE LESSON YOU TEACH?	
	WHAT IS THE COMMON THREAD IN ALL OF THE MODALITIES YOU TEACH?	
YOUR		TOPIC TWO:
MODALITY BRIDGE	WHY DID YOU LEARN EACH MODALITY?	
	WHAT COMMON PROBLEMS OR DESIRES DO YOUR MODALITIES HELP SOLVE/GIFT TO YOUR CUSTOMERS?	
YOUR INSTANT EXPERTISE	WHAT COULD YOU TEACH RIGHT NOW ON A WEBINAR FOR 45 MINUTES?	TOPIC THREE: